

# Social Media Monthly Report

Total sessions

**513,000**  
(+14%)

Free signups

**13,000**  
(+15%)

Paid signups

**130**  
(-5%)

Total sessions

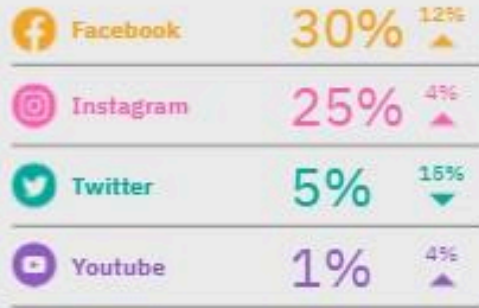
**\$5,000 USD**  
(+2%)

## How is our social media performance trending in January?

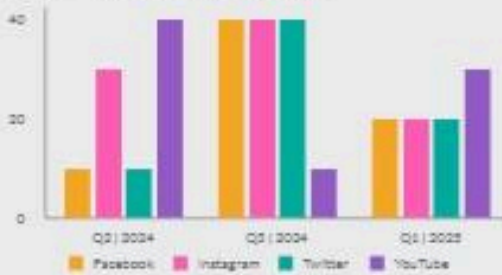
Social Media Sessions over the last quarter



Social Media Engagement per Channel (engagement/followers)



Follower Growth per Channel



Paid Signups



Free Signups



Engagement

**35%**  
average is 20%

Traffic to the website

**2.5K**  
average is 500

New Signups

**54**  
average is 5

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